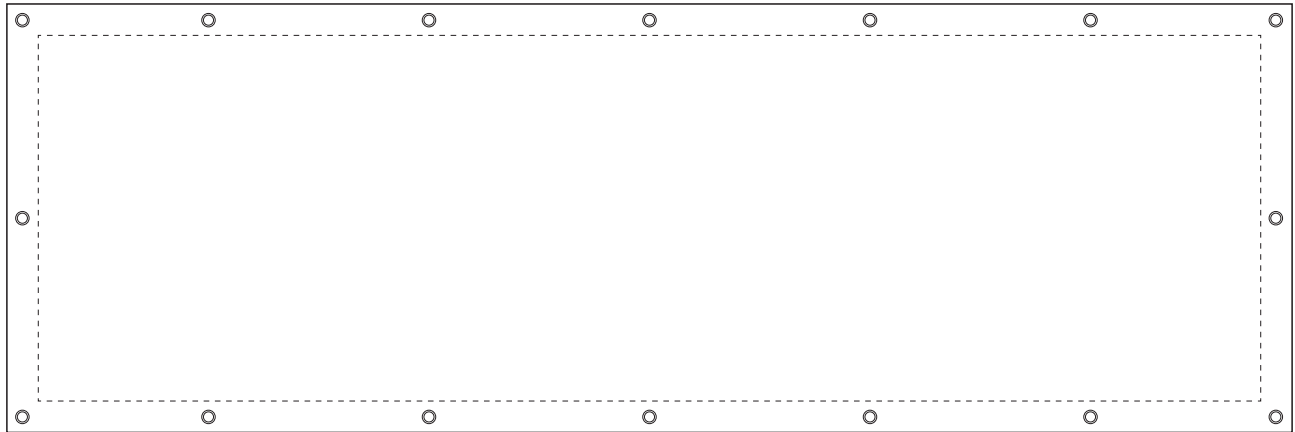


Technical Specifications Outdoor Banners

Outdoor banners provide a durable and impactful advertising solution, ideal for promoting events, businesses, or sales in various weather conditions. Designed to be versatile, these banners are perfect for both short-term promotions and long-term outdoor display.



FEATURES AND BENEFITS:

- Choose from a range of durable, high-quality materials to suit different needs.
- Designed to withstand rain, wind, and UV exposure for long-lasting outdoor performance.
- Full-colour, UV-resistant printing ensures vibrant graphics, even in prolonged sun exposure.
- Hemmed edges provide added durability and prevent fraying.
- Plastic eyelets are placed every 50cm around the edges or in all four corners for easy, secure installation.

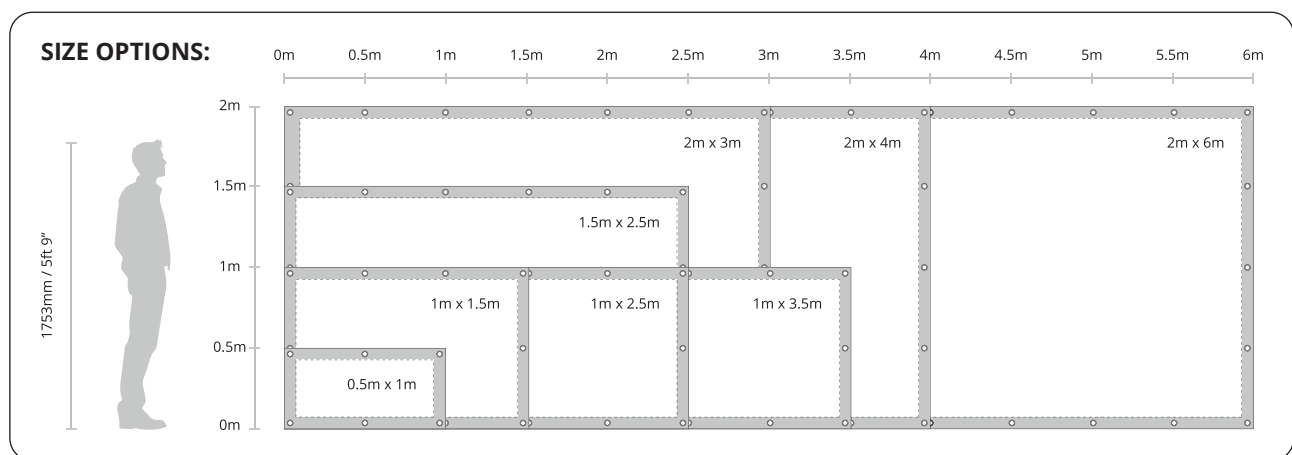
CARE INSTRUCTIONS:

- Clean regularly with a damp cloth to remove dirt and debris.
- Avoid using harsh chemicals or abrasive cleaning materials.
- Store the banner rolled (not folded) in a cool, dry place when not in use.
- Remove the banner in extreme weather conditions, such as high winds, to prevent damage.
- Ensure the banner is properly tensioned during installation to avoid unnecessary strain.
- Check eyelets and edges periodically for wear and tear, especially after storms.

STOCK OPTIONS:

Stock	Best For	Key Benefits	Cost £ - £££
440gsm Banner PVC	General outdoor use, trade shows and events. Short to medium-term campaigns, and standard promotional banners	Lightweight and durable. Ideal for everyday banners that need to make an impact.	£

450gsm Premium PVC	Long-term outdoor use that can withstand harsh weather conditions.	Thicker and more durable. Ideal for extending outdoors.	££
300gsm Kavalan	Clients prioritising eco-friendly materials for indoor or light outdoor use	PVC-free, lightweight, and recyclable. A great option for short-term use with an eco-friendly focus.	££
330gsm Kavalan Greyback	Clients looking for an eco-friendly option without sacrificing durability. Indoor or outdoor use.	PVC free, lightweight and recyclable. Perfect for indoor and outdoor with low environmental impact	£££
300gsm Mesh PVC	Banners displayed in windy areas, like construction, sites, festivals, or large outdoor installations.	Perforated to allow wind to pass through, reducing the chances of tearing in windy conditions.	£££



ADDITIONAL INFORMATION:

Material	440gsm Banner PVC, 450gsm Premium PVC, 330gsm Kavalan Greyback, 300gsm Kavalan, 300gsm Mesh PVC.
Printing Process	Drop-on-demand digital inkjet printing.
Finishing Method	Hemmed with plastic eyelets every 50cm around the edges or in all four corners for easy and secure installation.
Environment	Suitable for both indoor and outdoor use.
Sizes	<p>Square 1m x 1m, 2m x 2m</p> <p>Rectangular 0.5m x 1m, 0.5m x 1.5m, 1m x 1.5m, 1m x 2m, 1m x 2.5m, 1m x 3m, 1m x 3.5m 1m x 4m, 1.5m x 2.5m, 1.5m x 3.5m, 2m x 3m, 2m x 4m, 2m x 6m</p> <p>Custom Available on request.</p>
Sustainability	PVC stocks can be recycled, but not easily, requiring specialist facilities. Kavalan and mesh is widely recycled.